

## A Healthy Smile with Orthodontics

Orthodontic treatment offers more than just a beautiful smile and enhanced self-esteem, it also improves quality of life by providing overall health benefits.\*

Properly aligned teeth contribute to healthy gums as well as helping to effectively bite, chew and speak. Straight teeth are easier to brush and clean leading to less plaque – the bacteria that causes decay (cavities) and gum disease. Misalignment of the jaws can also be corrected with orthodontic treatment. Left untreated misalignment can cause abnormal wear of tooth surfaces, as well as headaches and pain in the neck or face. In many cases orthodontic treatment is able to solve problems that would later lead to the need for costly dental procedures.

Talk to your Orthodontic Practitioner today about the many aesthetic and health benefits orthodontic treatment provides!

\*Information from the American Association of Orthodontics.



## Benefits of Orthodontic Treatment

Improve self-image:

- Boost self-esteem
- Build social and career success

Help alleviate or prevent problems such as:

- Difficulty in brushing and cleaning
- Tooth decay
- Gum disease
- Wear of tooth surfaces
- Tooth loss
- Chewing difficulties
- Dysfunction of the temporomandibular joint (TMJ)

Consult with your Orthodontic Practitioner to select the style of braces that suit you best. For over 30 years, we have set the standard for excellence with unsurpassed product performance and innovations in design. Thank you for letting us be a part of your beautiful smile!

For more information on our products, orthodontic laboratory services and educational offerings, please contact us:  
Customer Service: 888.851.0533  
In the U.S.: 800.547.2000  
Outside the U.S.: +1.760.448.8600  
Canada: CERUM 800.661.9567  
To fax an order: 800.888.7244  
To fax an order outside the U.S.: +1.760.448.8607  
To email an order: USASales@OrthoOrganizers.com

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# A Healthy Smile with Orthodontics



Actual Patients



## Beautiful Smiles Start Here

With your Orthodontic Practitioner's expertise and *Ortho Organizers*® quality products, you will gain a stunning smile and a healthier life!

### Aesthetic – The Cosmetic Option

*When Appearance is Most Important*



*Brackets featured:  
NeoLucent™ Ceramic Brackets*

### Stainless Steel – The Classic Choice

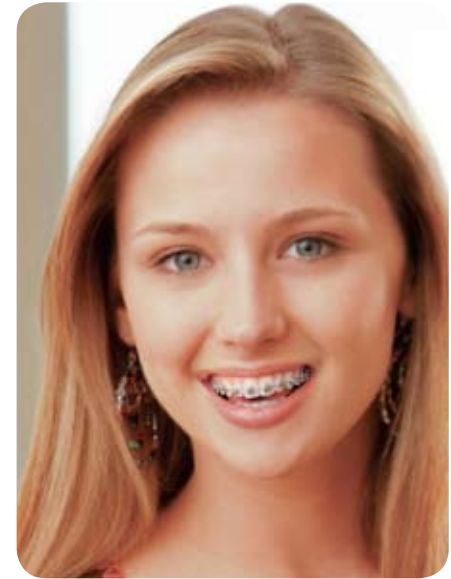
*For Economy and Durability*



*Brackets featured:  
Di-MIM® Mini-Twin® Brackets*

### Self-Ligating – The Speedy Choice

*To Save Time*



*Brackets featured:  
Carriere LX® Self-Ligating Brackets*

#### Keep smiling with your natural look!

- Invisible appearance - subtle braces blend with natural tooth tone
- Comfort – low profile (less bulky) with smooth polished surface and rounded corners for a comfortable fit
- Durable and stain resistant throughout treatment



#### Rock solid, strong and secure!

- Performance, efficiency and reliability with traditionally designed braces
- Personalize your braces by choosing color ties of your favorite sports team, school, or holiday season



#### Reduce your time in braces!

- Less time in braces – average time is reduced by 18%\*
- Fewer appointments – less time away from school, work and life
- Less time per appointment – quick wire changes means less time in the doctor's chair

\* Average reduction in treatment time. Supporting clinical data is available from *Ortho Organizers* upon request.

